



Tom Ash - President **Aaron Ash** - Vice President
Hilary Heard - Secretary **Jamie Soukup** - Assistant Secretary
Kristin Tassoul - Treasurer **Steve Jennerjohn** - Assistant Treasurer
Jeremy Schopf - Vendor Relations/Member at Large
John White - Member at Large **Thad Ash** - Member at Large
421 Nebraska Street Sturgeon Bay WI 54235
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August 9-13th, 2023

Meeting of the Door County Fair Board
June 21st, 6:00 pm
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve May Minutes
5. Liaison Report
6. Intern Report
7. 2023 Fair
 1. Events/Contracts
 2. Sponsorships
 3. Advertising
 4. Marketing
 5. Vendors
 6. Entries/judges
 7. Other
 1. Historical Society Presentation
 2. Any other
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

DOOR COUNTY FAIR NOVEMBER MEETING
Wednesday, May 17, 2023 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
The meeting was called to order at 6:00pm by Aaron Ash
2. Establish a Quorum
___Yes established, , Aaron Ash, Steve Jennerjohn, , Hilary Heard, Jamie Soukup, Thad Ash, John White, Jeremy Schopf, Roy Engelbert, Ken Pabich

Not in attendance: Tom Ash, Kristen Tassoul, Wayne Spritka
3. Approve Agenda
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the agenda.
4. Approve 4.19.23 Minutes (see attached)
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the minutes of November 16, 2022.
5. Liaison Report - Play ground equipment will happen and will have hearings at the library for public info. Racing starts this weekend at John Miles Park.
6. Intern Report - No applicants as of yet.
7. 2023 Fair
 - a. Events/Contracts – Most Contracts are in and executed. No updated spreadsheet as of yet. Steve requested a copy of the contract for wood carver be sent to him and Kristin.
 - b. Sponsorships – Steve has a sponsorship list at home. Coop and Renard’s are also vendors on the list, Flanigan has nothing listed – Budweiser Grandstand/ Saturday was what they have done in the past. Thad has reached out and they would like to do a sampling. Mueller Truck Repair has sponsored to truck and tractor pull, Quantum- waiting on check but will sponsor the midway, waiting on a check from Hatco for \$250, Greenstone - \$2000 requested livestock however that is taken, we will offer them the Pig and sheep barn, Olson dental – unknow at what level, Kay Distributing - \$2000, Coopy - \$3000 for stock car races, Renards - \$2000 Livestock, Handi Bins – waiting on a check. Aaron needs Flanigan’s Logo resent from Thad. We are waiting on Renard’s for a specific logo, we can take from the website if needed. Need aret work from Albert’s, Cornerstone solution/Budget Blinds, Flanigan, Greenstone, Mueller Truck Repair, Quantum, Kay Distributing. Some are for letterhead, some need full logos, some just are listed. Hilary will work on getting the letterhead completed with current logos.

Need to create a daily list of events. Hilary will work on a weekly list of events and send it to Aaron. Vendor Hours are Friday noon-7, Saturday noon – 7, Sunday noon -4. There will be grace given if sales are good and want to keep selling.
Aaron will get times to Hilary for Dock dogs, Children’s stage, and any other midway attractions.
Dog show time is still unknown.
Demolition time is still 1:30pm
Midway hours are – Wednesday 4-11/Thursday – 4-11/Friday 12-11 break 5-6/Saturday 12-11 break 5-6)
Dock dogs are Friday and (Saturday 10, noon, 2, 4, 6) (Sunday 10, noon, 2, 4).
No pie eating contest currently unless a sponsor comes through. We will advertise last-minute at the fair if it develops.
 - c. Advertising
Quick turnaround.
Should be able to get flyers out by Belgian Day’s – see if 4-h club will distribute.

d. Marketing

Parking Hanging Rearview Window Parking pass – do we want to go this route or stick to regular passes? Issues with getting people to place a regular in the window. We are going to stick to the old method. Stands need parking passes.

e. Other

1. WAFS Quilt Square – WAFS sent us a square to decorate for their 100 years celebration – Thad Ash will check into getting this done. Check back in September for completion, must be sent in by October.

2. Button distribution/packaging – Hilary will take to Judeen 1500 packed and ready/bags of 50. Steve has another 1500 at home. Thad took 1 pack of 50.

3. Hatco wants to have their picnic – Thad will head this up and coordinate this. Hatco will be down by the playground.

4. Sturgeon Bay Coast guard – Maritime week, 4 cutters and 1 larger ship will be in throughout the week. The Coastguard will do a presentation on Wednesday night prior to the band, duration will be approximately 20 minutes in length. Fair will do ½ off daily pass for any veteran Wednesday night with valid ID. Thad made a motion to allow the coast guard to go forward with presentation on Wednesday night of the fair, allowing 30 minutes for the presentation and providing a 50% discount to all veterans with valid ID on a daily pass for Wednesday only. Steve second. Motion carried. Band starts at 7:30, Coast guard presentation will start at 7pm.

Present the Colors – Recognize the veterans and branches – intro of commanding officers and visiting units. Paige will get in touch with Aaron with an exact name of the event. Anticipate a large crowd. Shirts need to be ordered after tonight.

5. JJ – Paige Funkhouser reached out to JJ on maritime night - They want to sell raffle tickets for wooden boat at the fair on Wednesday Night during the festivities. Motion to allow Coast Guard Group to sell raffle tickets, if they have a valid license.

8. Next Meeting – June 21, 2023, third Wednesday of the month in the board room 6pm.

9. Adjournment

Motion by Thad Ash, seconded by Steve Jennerjohn to adjourn. Motion carried. Time: 6:42pm
Submitted by Hilary Heard.