



TOM ASH, President AARON ASH, Vice President
KRISTIN TASSOUL, Treasurer STEVE JENNERJOHN, Assistant Treasurer
HILARY HEARD, Secretary JAMIE SOUKUP, Assistant Secretary

JOHN WHITE, Members-at-Large

THAD ASH & JEREMY SCHOPF, Members-at-Large

TBD, Educational Liaison

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Door County Fair August 9th - 13th, 2023

Meeting of the Door County Fair Board

March 15th, 6:00 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve February Minutes
5. Liaison Report
6. Intern/ Ambassador Report
7. 2023 Fair
 - a. Events/Contracts
 - b. Sponsorships
 - c. Marketing
 - d. Other
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

Minutes for Door County Fair Board Meeting February 15, 2023 6:00pm

1. Meeting called to order at ___6:05/7:40___ by Tom Ash.
2. Establish a Quorum Yes, established those in attendance include -Tom Ash, Steve Jennerjohn, Hilary Heard, Jamie Soukup, Thad Ash, John White, Kristin Tassoul, Jeremy Schopf, Roy Engelbert, Aaron Ash, Wayne Spritka and Ken Pabich.
3. Harassment Training – Harassment training was conducted for all board members. Points of interest include the boards’ role and duty to themselves and the public. Levels of responsibility were discussed on what to do if harassment occurs and how to prevent or discourage harassment.
4. Tech. Support – Paid County emails were provided for 6 fair board positions; a 7th is being made. Instructions on how to log in and basic functions of Gmail were discussed along with google docs. More training can be conducted upon request.
5. Approve Agenda - Motion to approve the agenda was made by Steve second by Thad, motion carried.
6. Approve January Minutes – Motion to approve January Minutes was made by Steve second by John, motion carried.
7. Liaison Report – Liaison report was made by Roy Engelbert looking at adding playground equipment to the North end of the fair grounds.
8. ADDITION TO AGENDA Coast Guard Committee/Maritime week – Mr. Wiegand presented on behalf of The Coast Guard Committee, they are interested in having a coast guard celebration and introduction of the fleet as part of the opening ceremonies of the fair, could be done on Wednesday night of the Fair. It would bring in an approximate 100 additional people to be spectators at the fair. Could be expanded to include all veterans/fire departments, etc. A suggestion was made for a discount for military members. Board members discussed that it would be a great opportunity to involve more community events with the fair. There would be an on-stage presentation that would include 3-4 commands plus family. Motion was made by Thad to add the Maritime celebration to Wednesday Nights Fair itinerary as part of the celebration before Boogie and the Yo-Yo’s second by Tom. Motion Carried. Mr. Weigand was asked to return for the May meeting to set specific details.
9. Intern/ Ambassador Report – NA
10. 2023 Fair
 - a. Oversight Committee - NA
 - b. Events/Contracts – Slow process this year but more details are being taken to look into the legal aspects of everything. The cleaning crew is the only one in limbo. Aaron has a contract back for \$4000 Motion made by Thad to accept Eagle Eye cleanings quotes for cleaning services, second by JJ. Motion carried.
 - c. Sponsorships
 - i. Signup sheet for in person visits – Members signed up for visits with specific sponsors. A email copy will be shared with members this week so everyone is on the same page for visits.
 - ii. Hospital hand washing stations inquiry. Door County Memorial Hospital is interested in sponsoring handwashing stations again this year as an alternate option on the sponsor form. Board agreed to make this work again this year. Budget Blinds is on board to sponsor again, they inquired on the status of their banners and if they were reusable.
 - d. Marketing – WDOR – 1500-2500, DC Daily News is \$2400 Motion made by Thad to accept the \$2025 advertising package from WDOR second by John. Reminder to have everything in by June 1st. We will revisit Door County Daily News after clarification on their package.
 - e. Vendor Stands - BBQ stand has expressed no problem with amp charge. Official charge is \$100/50amp.
 - f. Other – Dale Wiegand
11. Door County Historical Society Inquiry – Hilary received a call from the Door County Historical Society, they are interested in having a presentation about the history of the Door County Fair put together for one of their luncheons the end of August. No decision was made on whether or not to move forward with this as there are no true documentations that are known of the Door County Fair. We will revisit this topic next month.
12. Next Meeting will be March __15__2023 at 6:00 pm in the County Board Room
13. Adjourn Motion to adjourn the meeting was made by Steve second by Thad. Motion carried; meeting was adjourned at 8:21 pm.