

DOOR  COUNTY
FAIR
ESTABLISHED 1871

TOM ASH, President AARON ASH, Vice President
KRISTIN TASSOUL, Treasurer STEVE JENNERJOHN, Assistant Treasurer
HILARY HEARD, Secretary JAMIE SOUKUP, Assistant Secretary

JOHN WHITE, Member-at-Large

THAD ASH & JEREMY SCHOPF, Members-at-Large

TBD, Educational Liaison

421 Nebraska Street, Sturgeon Bay, WI 54235

www.doorcountyfair.com dcfairinfo@gmail.com

Door County Fair August 9th - 13th, 2023

Meeting of the Door County Fair Board

January 18th, 6:00 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve December Minutes
5. Liaison Report
6. Intern/ Ambassador Report
7. Convention Report
8. 2023 Fair
 - a. Events/Contracts
 - b. Sponsorships
 - i. Rough Draft Sponsorship Form
 - ii. Emails
 - c. Marketing
 - d. Vendor Stands
 - i. Fee for 2023 Main stands
 - e. Other- Website
 - i. Website Specific areas to change
 - ii. Dog Show- Location and Time
 - iii. Any other
9. Next Meeting - February 15th, 2023 with harassment training prior to at 6 meeting to follow
10. Adjourn

Deviation from the order shown may occur.

DOOR COUNTY FAIR NOVEMBER MEETING
Wednesday, December 7, 2022 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
The meeting was called to order at 6:02 by Tom Ash
2. Establish a Quorum
Yes established, *Tom Ash, Aaron Ash, Steve Jennerjohn, Kristen Tassoul, Hilary Heard, Jamie Soukup, Thad Ash, John White, Wayne Spritka, Jeremy Schopf, Ken Pabich*

Not in attendance: Emily Guilleet, Claire Olson, Roy Engelbert
3. Approve Agenda
Motion by Steve Jennerjohn, seconded by Thad Ash to approve the agenda.
4. Approve 11.16.22 Minutes (see attached)
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the minutes of November 16, 2022.
5. Liaison Report - NA
6. Intern/Ambassador report - NA
7. 2023 Fair
 - a. Events/Contracts – Contracts have not gone out; Thad and Tom will touch base in the morning with Shawn. Pigs and Ducks and Dock Dogs are priority.
 - b. Sponsorships – Laura resigned via email. She was asked to send copies of documents that she sent out to sponsors. Members were asked if they knew anyone who wanted to take over her position, at this time there is no one. As a result, her tasks will be handled in house. Kristen and Steve can get list of sponsors from last year. Hilary will work on sponsorship levels document. Discussion was had on how Laura went about contacting business for sponsorships. It was decided that she did paper and email drops to businesses. At next meeting it is the goal to have a rough draft of documents to review so that we can update and approve a new one to send out.
 - c. Marketing/Laura Resignation – Discussion was had on emails and if we should have standardized emails set up through the county. It was agreed that we should, Wayne and Ken will work with the county on that. Aaron has not heard back from WDOR. Tom will talk to them. Door County Daily News will talk with Aaron after the 1st of the year. Contract is signed by Paper Boy and Pulse. Moola that cash cow was discussed and how to best utilize that to benefit the fair. Reminder was given to run contracts through county office.
 - d. Capital Project – Stage project will be more towards budget time. We will discuss this more in Spring.
 - e. Vendor Stands – Needs to know what we are going to charge for the 50amp electricity. Have number by 1st of February for contracts. \$2.00 per amp was suggested for across the board. \$100 for a 50amp service for the week was decided on.
 - f. Other- Price Increase for FairEntry Program – Ken will work on getting a report with the Zip codes from spectators - We need to talk to Demo Derby and stock cars earlier on.
8. Next Meeting – January 18th at 6pm instead of January 25th
9. Adjournment
Motion by Steve Jennerjohn, seconded by John White to adjourn. Motion carried. Time: 6:51 pm
Submitted by Hilary Heard